



MARKETPLACE ADVERTISING GUIDELINES

GENERAL STORE AD GUIDELINES:

IMAGE SIZE – 2.3334” W x 1.6704” H

Image resolution **MUST** be 300 ppi or greater.

HEADER – Company / Product Name or short 3-5 word Tag Line.

AD COPY – Up to 40 words in a single paragraph.

Include Company Name (if not in Header), Website, Phone Number or other contact information, to be placed at the end of ad copy. Copy may be edited for style, clarity, and length.

GENERAL STORE AD EXAMPLE



Up to 40 words in a single paragraph. Up to 40 words in a single paragraph. Up to 40 words in a single paragraph. Up to 40 words in a single paragraph. Up to 40 words in a single paragraph.

AD MATERIAL SUBMISSION: Send via email to mpads@cowboysindians.com.

AD APPROVAL: A proof of your ad will be emailed to you for your review and approval. All changes and approvals must be submitted in writing.

PICKUPS: Submit in writing. Include issue date/cover.

CONTACT *C&I* ADVERTISING

Visit cowboysindians.com/advertise or contact Keely Junot, advertising coordinator, at 214.239.6964, fax 214.750.4522, or email kjunot@cowboysindians.com.

COWBOYS INDIANS

THE PREMIER MAGAZINE OF THE WEST



MARKETPLACE ADVERTISING GUIDELINES

REAL ESTATE / GETAWAYS / EVENTS AD GUIDELINES:

IMAGE SIZE – 3.5769” W x 1.6704” H

Image resolution **MUST** be 300 ppi or greater.

HEADER – Company / Property or Destination name or short 4-6 word Tag Line.

AD COPY – Up to 100 words in a single paragraph.

Include Company Name (if not in Header), Website, Phone Number or other contact information, to be placed at the end of ad copy.

Copy may be edited for style, clarity, and length.

REAL ESTATE / GETAWAYS AD EXAMPLE

IMAGE GOES HERE

Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words.

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FEATURED PRODUCT AD GUIDELINES:

AD SIZE – 7.314” W x 4.8” H

Image resolution **MUST** be 300 ppi or greater.

← **DESIGN AREA** →
7.314” x 4.8”

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